

## **U.S. Masters Swimming June Krauser Communications Award Information**

The June Krauser Communications Award is presented annually to a USMS registered individual or group whose volunteer work in communications has made a difference at the club, LMSC, and/or Zone level. June Krauser initiated communication within the Masters Swimming community by creating the *Swim Master* newsletter in 1972. On her own, she edited and mailed the publication for many years because she saw a need and made sure it was filled. Great communication is vital to the success of any group or organization. All types of communication will be considered. The committee looks for innovative methods of communicating. It strives to honor excellence in any form of communication that helps meet the goals and objectives of Masters Swimming.

### **USMS Goals and Objectives**

- A. To encourage and promote improved physical fitness and health in adults.
- B. To offer adults the opportunity to participate in a lifelong fitness and/or competitive swimming program.
- C. To encourage organizations and communities to establish and sponsor Masters swimming programs.
- D. To enhance fellowship and camaraderie among Masters swimmers.
- E. To stimulate research in the sociology, psychology, and physiology of Masters swimming.

### **Instructions**

The nominee may be an individual who is the sole communications provider or a group that manages the communications program. Any member of USMS may submit a nomination for this award.

Complete the nomination form. Include supporting documents or links to the nominee's work.

The deadline to submit a nomination is July 1. Nomination forms must be submitted electronically. The honoree/s will be announced during the U.S. Masters Swimming Annual Meeting.